



Press release

Foyer embraces digital accessibility



Foyer launches the accessibility of its digital platforms, making the information on its websites and mobile applications accessible to everyone, regardless of their physical or intellectual abilities. While public sector organizations are already legally obliged to make their websites compliant, Foyer is taking the lead and becoming one of the first private sector companies in Luxembourg to adopt digital accessibility.

What is digital accessibility?

It is the notion that consists in making the information on websites and applications accessible to everyone, regardless of their physical or intellectual abilities. The goal of the approach is simple: to make the services accessible, robust, coherent, and easy to use for a maximum of people.

Foyer ahead on the topic

Where public sector organizations are already constrained by a legal obligation to comply¹, Foyer is also extending its user-centric approach to remove the environmental and social barriers that make disability what it is today.

Starting in 2020, Foyer's "Pôle UX" began working on updating its designs to incorporate this notion. At the beginning of 2021, a new version of the Foyer Design System was published in this sense.

Today, in its approach as a socially responsible company, Foyer wants to go one step further in this transformation. The Group's Executive Committee has thus approved the project to better support the digital accessibility of the public website (www.foyer.lu), the customer connected space, as well as the MyFoyer mobile application.

¹ This is the May 28, 2019, law on the accessibility of websites and mobile applications of public sector organizations.

To achieve these adaptations, the team of UX Designers at Foyer can rely on the experience of one of their own, Geoffrey Crofte, who initiated the process and who participated in the proofreading and beta testing of [the mobile reference system of the Luxembourg public service](#). He also contributed, with many French-speaking experts, to the translation into French of the WCAG 2.1 (Web Content Accessibility Guidelines), the international standard for accessible web content.

Finally, to put users at the heart of this work, Foyer has created a [User Club](#) open to all its customers, which offers a place for the collection of experiences in order to improve its services. More than ever, inclusiveness in general, and accessibility in particular, are at the heart of Foyer's digital developments.

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Geoffrey Crofte, UX Designer at Foyer:

Digital accessibility is about enabling current and future generations to live better and more respectfully.

If you, or someone you know, has encountered accessibility problems, and would like to share them with Foyer, contact me directly at:

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Foyer Group

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About Foyer S.A.

Created in 1922, Foyer S.A is a leading financial player in Luxembourg. Its solidity lies in the strength of its shareholder base, but also in the work of its 830 employees in three countries and its 625 agents in Luxembourg. Leader of the local life and non-life insurance market, Foyer is active in several European countries through three business lines: insurance, benefit protection insurance and wealth management. Its extended range of products is aimed at individuals, professionals and companies to whom it offers high-end and innovative services. Concerned about its corporate social responsibility, Foyer Group has also been involved in general interest and social partnership projects for many years.

www.foyer.lu