



Press release

**Pit Van Rijswijck finished second in the World Marathon Challenge.
A huge achievement for cancer research.**



Pit and his family at the finish line of the Madrid marathon

At the end of an intense week of running, travelling and meeting new people, Pit Van Rijswijck left his mark around the world. The Luxembourger achieved the extraordinary feat of coming second in the World Marathon Challenge: running 7 marathons in 7 days on 7 continents.

Day after day, from Novo Station in Antarctica to Miami, via Cape Town, Perth, Dubai, Madrid and Fortaleza, Pit showed his endurance and regularity, finishing each marathon in less than 3 hours 45 minutes. This was quite a performance considering that some of the fifty athletes registered for the event were not at their first World Marathon Challenge.

For a good cause

Of course, this was not Pit's first race, having already run many classic or more "exotic" marathons in the past, notably in Norway, Morocco or Greenland.

However, Pit did not choose this challenge only for the effort and the beauty of the sport. Indeed, in 2020, when his father Tun, to whom he was very close and with whom he ran regularly, died of a brain cancer called glioblastoma, Pit promised him to participate in a race to support cancer research. In 2021, he signed up for the "[World Marathon Challenge](#)" and created his "[Running against cancer](#)" page to communicate and raise funds.

Surrounded by his family and his friends, and supported by many individuals and companies, including Foyer Group, where he works, and BCE, where his father worked, but also Grosbusch, Peters Sports or RTL, Pit has collected some €100,000, entirely donated to the [Fondation Cancer](#), which has accompanied him throughout his project.

On January 31, 2023, after almost two years of preparation, the time had come for Pit to embark on his incredible journey. During this crazy week, we followed him with passion. On his side, he had to face the long plane trips and the temperature changes between the different continents. On February 6, 2023, Pit finally crossed the finish line of the last event in Miami, finishing on the second step of the podium. No doubt Tun was there to watch him too.

Congratulations Champion.

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Pit Van Rijswijk:

I am always looking for new challenges, and the World Marathon Challenge particularly attracted me, because you leave your footprint in less than a week on all continents. And I'm someone who doesn't give up on a project until it's a success!



Pit and his father, Tun, sportsmen from father to son

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About Foyer S.A.

Founded in 1922, Foyer S.A. is a leading financial player in Luxembourg, celebrating its centenary in 2022. Its solidity lies in the strength of its shareholding, but also in the work of its 830 employees in three countries and its 625 agents in Luxembourg. Leader of the local life and non-life insurance, Foyer is active in several European countries through three business lines: insurance, benefit protection insurance and wealth management. Its extended range of products is aimed at individuals, professionals and companies, to whom it offers high-end and innovative services. Conscious of its corporate social responsibility, Foyer Group has also been involved for many years in general interest and solidarity projects.

www.groupe.foyer.lu



About Fondation Cancer

Founded in Luxembourg in 1994, the Fondation Cancer has been involved in the fight against cancer for more than 25 years. In addition to providing information on prevention, early detection and living with cancer, its mission includes supporting patients and their families with a wide range of services. The promotion of research projects on cancer is another important pillar of the work of the Fondation Cancer, which organises the major annual solidarity event "Relais pour la Vie". The Fondation Cancer's missions can only be fulfilled thanks to the generosity of its donors. Living one day in a world without cancer is the hope we all share.

www.cancer.lu