



Press release

Marie-Hélène Massard joins Foyer Group as Deputy CEO

The Board of Directors and Management of Foyer S.A. are pleased to announce the appointment of Marie-Hélène Massard as Deputy CEO of Foyer Group.

Currently Managing Director of AXA Banque (France) and CEO of AXA Luxembourg from 2012 to 2020, Marie-Hélène Massard will join the Executive Committee of Foyer S.A. as Deputy CEO in May 2024. This strategic recruitment is part of the succession to Marc Lauer, current CEO of the Foyer Group, and underlines the long-term vision of the company.

The Board and Management of Foyer Group are delighted with the arrival of Ms Massard, who brings with her a wealth of experience in the insurance and financial sectors, as well as in-depth knowledge of the Luxembourg market. With her many human and professional qualities, Marie-Hélène Massard will contribute to the Group's strategic development and continued growth in the Luxembourg market and beyond.

Marc Lauer, Chief Executive Officer of Foyer S.A.:



I'm delighted to welcome Marie-Hélène to Foyer Group.

Her experience of the financial and insurance sector, as well as her knowledge of the Grand Duchy, will strengthen our management team. Together, we will continue to foster the values of entrepreneurship and innovation that Foyer holds dear.

I'd like to join our staff and agents in welcoming her!



Marie-Hélène Massard, future Deputy CEO of Foyer S.A.:



I would like to warmly thank the Board of Directors and Management of Foyer Group for their confidence. I am very honoured to be joining the Group, and I look forward to contributing my skills and experience to its dynamic development in the Luxembourg and international markets.

I'm delighted to be back in Luxembourg, which already represents an important chapter in my professional and family life, and I'm looking forward to meeting all our staff and agents.

Leudelange, 15 January 2024

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**About Foyer S.A.**

Founded in 1922, Foyer S.A. is a leading financial player in Luxembourg. Its solidity lies in the strength of its shareholding, but also in the work of its 900 employees in three countries and its 620 agents in Luxembourg. Leader of the local life and non-life insurance, Foyer is active in several European countries through three business lines: insurance, benefit protection insurance and wealth management. Its extended range of products is aimed at individuals, professionals and companies, to whom it offers high-end and innovative services. Conscious of its corporate social responsibility, Foyer Group has also been involved for many years in general interest and solidarity projects.

www.groupe.foyer.lu

About Marie-Hélène Massard

Marie-Hélène Massard has led a rich and dynamic career in financial services for over 25 years. She joined AXA IM in Paris in 1998, and from 2001 held various positions at AXA Group headquarters and in its subsidiaries in Eastern Europe. From 2012 to 2020, she was Chief Executive Officer of AXA Luxembourg and of AXA Wealth Europe from 2016. In 2020, she became CEO of the Western Region of AXA France, and in October 2022, CEO of AXA Banque. Her career reflects a trajectory marked by leadership, adaptability and strategic acuity. Foyer Group is delighted to welcome her as Deputy CEO in May 2024.